

# PepsiCo Case Study



## About company

PepsiCo is the largest food and beverage company in Russia. It comprises of PepsiCo Holdings, Frito Lay Manufacturing, Lebedyanski and Wimm-Bill-Dann with over 30,000 employees in 44 plants.

## PepsiCo's software

As a large company, PepsiCo needed to develop their own software for Sales Force Automation (SFA) processes. This software helps PepsiCo to deal with very complex industry in which they operate. Original program evolved over a considerable period of time and was fine-tuned for PepsiCo's specific business processes which made it very efficient and easy to use.

## The challenge

*"PepsiCo needed to adapt the SFA application for different complex and unique user interfaces. This posed a considerable challenge as standard Windows interface components were by no means adequate for the task."*

Leonid Mironov, S&D and Frontline Tools Manager at Pepsico

PepsiCo had several objectives when looking for a solution for their problem:

- High-quality components
- Rapid development
- Complex and unique user interface
- Adequate technical support and favorable licensing policy

## Solution

PepsiCo scanned the whole market of mobile components and came up with a conclusion that Resco MobileForms Toolkit is an optimal solution for their problem. Use of ready-made interface components helped PepsiCo's developers avoid a lot of routine coding and freed considerable time and effort for implementation of pressing changes requested by their business.

## Success story

PepsiCo's Sales Force Automation application is currently used by over 1,000 users. The user interface is almost exclusively based on Resco MobileForms Toolkit components which proved to be not only powerful and flexible but also reliable according to PepsiCo.

## Why to use Resco MobileForms Toolkit

Resco MobileForms Toolkit includes mobile controls, components and libraries that are being used by thousands of mobile developers all around the globe. The main goal of this product is to rapidly speed up the development process. According to most influential people in the mobile developer community, Resco MobileForms Toolkit is a must-have tool if you want to create user-friendly interface.



Learn more about PepsiCo Russia  
[www.pepsico.ru](http://www.pepsico.ru)



Learn more about Resco MobileForms Toolkit and other Resco solutions at  
[www.resco.net/developer/mobileformstoolkit](http://www.resco.net/developer/mobileformstoolkit)