

# resco.net



## Product Overview

*Touch the world of mobile technology*



### **Mission**

*„To keep a high level of customer satisfaction by providing high quality software for a reasonable price all over the globe.“*

### **Vision**

*„We believe that bringing top quality software is a must in order to set certain standards so that the mobile technology community can benefit from the mutual relationship as much as we can. We see it as a commitment to make Resco products superior enough for them to be found in every handheld device as the ultimate brand of choice.“*

## Company Description

Founded in 1999, Resco,s.r.o. is privately held and is based in Bratislava, Slovakia. The company is one of the world leaders dealing with Windows Mobile, Pocket PC, Palm OS and Symbian projects. At present time Resco markets more than 30 products ranging from system utilities through multimedia applications and developer tools to comprehensive enterprise solutions. Resco is a company which constantly brings new and successful applications to numerous mobile technology users worldwide. Its innovative approach has brought much to the mobile technology community over the many years of its existence. Resco applications have been numerously awarded as the best applications on the market, which only shows that Resco is a strong player ready to undertake new challenges. The company is growing with the greater demand for its applications and its growing position on the mobile software market.

Ever since joining the mobile software community in 1999, Resco has been an active member and has brought many progressive titles to the market including ones which have been not only recognized as the best by various awards but also by the opinion of the users who have come to rely on them in their everyday lives.

Resco cooperates with many business partners across the globe including Microsoft, Handango, Pocketland.de, Pocketgear.com, Handit, Mobihand and has worked closely with companies such as Hewlett-Packard , FUJITSU, Dell AXIM and ViPN in the past.

- 2004 – Resco Explorer was bundled on several HP devices
- 2004 – Explorer 2003, Picture Viewer and Audio Recorder bundled with FUJITSU
- 2005 – Photo Viewer was bundled with Dell AXIM
- 2006 – Pocket Radio was bundled with ViPN and other internet radio providers





## Company Headquarters

Resco HQ are located in Bratislava, which is the capital city of Slovakia. With its population of 426,000, it is the largest city in the country. Bratislava can also be considered the political, cultural and economic centre of Slovakia. Many large business and financial institutions and companies are situated in Bratislava. The city is situated on the Danube River near the borders of three neighboring countries, Austria, the Czech Republic and Hungary.

Bratislava is a flourishing business and financial centre not only of Slovakia, but also of Central Europe. Many investors like Volkswagen, PSA Peugeot Citroen have built factories in the region along with global companies like IBM, Dell, Lenovo, AT&T, SAP and Accenture have outsourcing and service centres in Bratislava. The Bratislava region accounts for about 26% of the Slovak GDP and is constantly rising.

Bratislava is accessible via the growing M.R. Stefanik International Airport. The airport is accessible from almost every major city in Europe. For those who prefer to drive, Bratislava is accessible using the highways from either the Czech Republic, Austria or Hungary.

Three other important factors also define the economic pace of the country as well as the political heading. The first one is that on March 29, 2004 Slovakia became a member of NATO, secondly the Slovak accession to the European Union on May 1, 2004 and lastly an important date will be January 1, 2009 when Slovakia will adopt the Euro as the officially used currency.





## Company Structure

### Windows Mobile Division

*Head of division: Marcel Saffa*

It is the key division with a broad product portfolio ranging from system utilities to multimedia applications. The numerous awards we have received says everything about Resco's quality and position in the Pocket PC world. Many successful applications like the Explorer or Photo Viewer are being constantly worked on in order to make them everything a user might expect from such an application.

A word from Marcel Saffa *"We at Resco see and realize the potential of the mobile software market and strive to bring the best applications to our many customers worldwide."*

### Game Division

*Head of division: Eduard Kirchner*

The games produced in this division have gained almost immediate recognition and have become very popular amongst the group of users who use their device not only for work, but also like to play games. Such successful games like Resco Sudoku, Resco Sudoku Touch and Resco Defender have all been developed by this division. Resco realizes the great potential this division has and plans on bringing more new and fun games or to modify them so that they attract a wider audience of game enthusiasts.

### Palm OS Division

*Head of division: Jan Slodicka*

The Palm OS division has a wide selection of products in its portfolio and is working on many new applications to come. The Palm OS division works closely with the PocketPC division in order to bring the best applications of both to people using either one of the platforms.

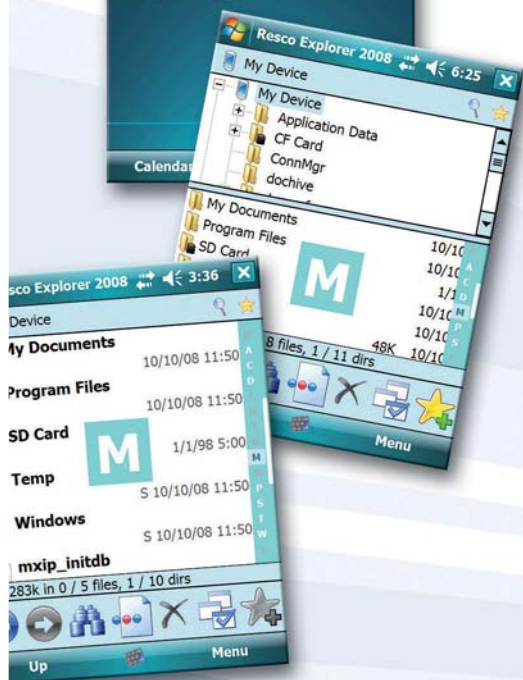
### Enterprise Solutions Division

*Head of division: Radomir Vozar*

The professional team in this division passes on their knowledge of mobile device technology software by designing software library controls for Microsoft Visual Studio needed by developers in order to bring more to the market segment. This aid is meant to save developers time when creating new business applications of various sorts.

The flagship of Resco applications, which has become a must have for many users in their everyday lives. Resco Explorer is an intuitive File Manager packed with powerful features. It includes the Today Plugin, Recycle Bin, Strong File Encryption, ZIP, RAR, Built-in Viewer, Network browser and an FTP Explorer. To make life easier for people from various countries it is available in English, French, Spanish, Italian and Dutch. It is available for Windows Mobile and Palm OS. Resco Explorer is a 7 time consecutive winner of Pocket PC magazine's Best Software Awards and has become the best selling File Manager on Handango and Pocketland.

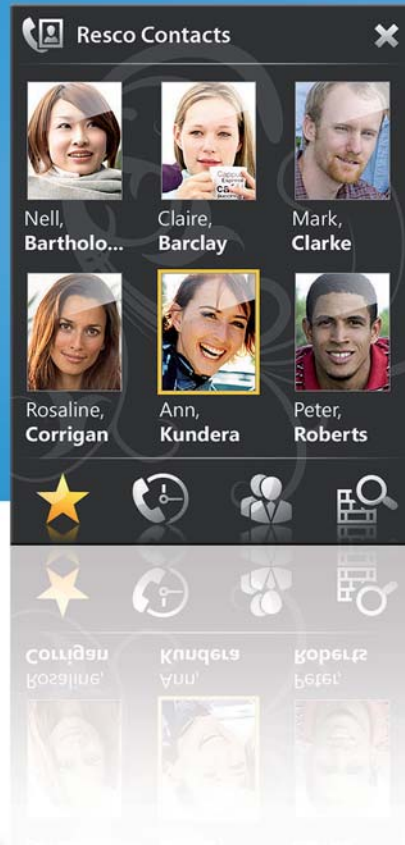
## Resco Explorer 2008



UTILITIES

This application is designed for users to be able to quickly dial any contact without tedious and long searches. It also keeps contacts neat and organized with a thumbnail next to every contact. The many features that the Phone Manager offers will now let all users organize their contacts and text messages just the way they like. The application features a Touch friendly interface, Quick addition to contacts and favorites, Easy editing, Quick dial function, Quick text message sending, Picture always displayed next to contact, Various view contact options and more.

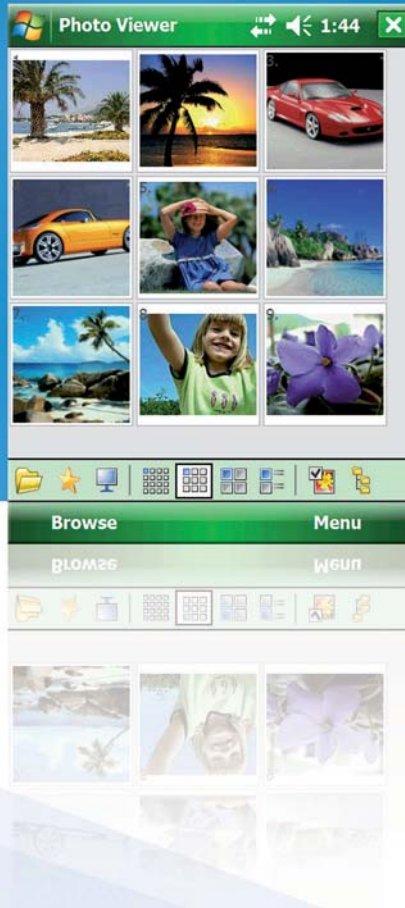
## Resco Phone Manager



UTILITIES

Resco Photo Viewer is a popular application due to the many features it offers like easy browsing, instant viewing, Slideshow, Add to contact, Video and animation preview, Uploading to flickr.com, Edit mode, Drawing mode and the Desktop optimizer. Not only this, it is also ideal for viewing faxes. Like the Resco Explorer it is also available in English, French, Spanish, Italian and Dutch and for the Windows Mobile, Palm OS and Symbian OS platforms. Resco Photo Viewer Standard is a 5 time consecutive winner of many awards, mainly in Smartphone & Pocket PC magazine's Best Software Awards.

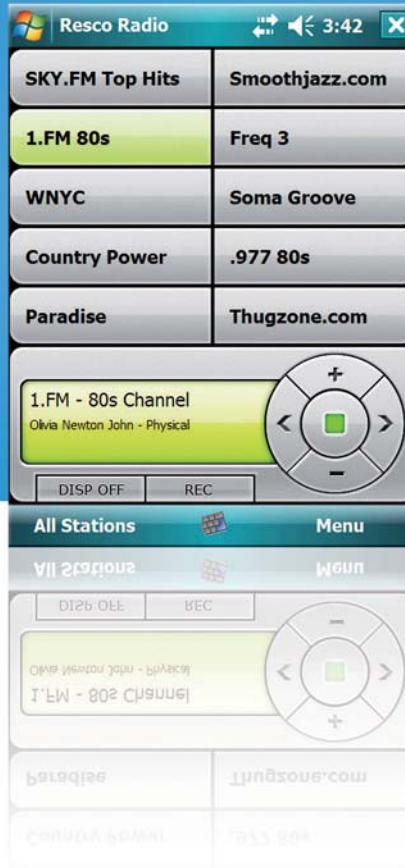
## Resco Photo Viewer Standard



UTILITIES

This application enables you to listen to thousands of internet radio stations anytime, anywhere streaming in the MP3 and Ogg Vorbis formats. Resco Pocket Radio features a greatly designed UI, an extensive list of radios, easy radio importing (MP3 or Ogg Vorbis formats) and scheduled recording. It is the winner of the Best Software Awards, awarded by Smartphone & Pocket PC magazine's in 2006 and 2007. The application is available in English, French, Spanish, Italian and Dutch. Available for Windows Mobile.

## Resco Pocket Radio



UTILITIES

The Keyboard Pro features over 20 national layouts, gestures, auto-repeat, a calculator, Fx mode, Thumb and Correction modes. The special iSkin mode makes your stylus a thing of the past while offering dozens of other skins including the possibility to create your own skins. Resco Keyboard Pro has also become an award winning keyboard optimized for one-hand typing. It is available in English, French, Spanish, Italian and Dutch. Available for Windows Mobile.

## Resco Keyboard Pro



UTILITIES

An exciting game where the objective is to clear the grid of bubbles in order to advance to the next level. Numerous explosive, speed-up, slow-down and damage bubbles keep the game play challenging. The game features G-sensor support, 30 challenging levels, various surfaces, calibration, best score and realistic ball feeling while playing the game. Available for Windows Mobile.

## Resco Bubbles



GAMES

## Resco Sudoku Classic/Touch



Sudoku is a worldwide phenomenon and has many fans all over the world. That is why we bring you the popular game straight to your device. It has a fully skinnable UI, the possibility to create your own puzzles, a Puzzle solver, Hints Generator of puzzle levels, support of VGA, QVGA and square devices. The new Sudoku Touch with its touch friendly interface and impressive visual effects, one hand use and millions of puzzles is now even more fun to play. It is also a former best selling Game at Handango and still the number one Sudoku Game. Resco Sudoku is available for Windows Mobile and Palm OS. Sudoku Touch is available for Windows Mobile.

## Resco Brain Games



A sophisticated brain training and reactions sharp no matter what your age is in a fun and creative way. It offers nearly 40 brain training programs including memory, calculation and analytical disciplines plus a Context guide. The application is optimized for one-hand use and has native support for QVGA, VGA and landscape QVGA displays. It is available in English, German, Italian, Dutch, Spanish and French.

## Resco Diamonds



Resco Diamonds is a highly addictive and popular logic game. It is an ideal game to play in case you want to relax when you have time to spare. The application is touch friendly, features 4 different game modes, the Autosave feature can be used at any point and also has 3 types of stylus and/or button controls. It is available in English, German, Italian, Dutch, Spanish, French. Available for Windows Mobile.

GAMES

GAMES

GAMES

## Resco Defender



Resco Defender is a real-time Tower-Defense Strategy Game offering isometric graphics, 100 game levels, support of VGA, QVGA and square displays, four difficulty levels, 10 types of defending towers to choose from, an interactive tutorial, many kinds of enemies and screenshot saving. The application is available in English, German, Italian, Dutch, Spanish and French. Available for Windows Mobile.

## Resco Photo Viewer Professional



While including all the features of Resco Photo Viewer Standard, the professional version is a great enhancement designed for professional photographers or anyone who deals with pictures in an advanced way and needs such an application handy at all times. The professional version supports numerous raw formats, features FTP upload and the Histogram function. It is available in English, French, Spanish, Italian and Dutch.

## Resco Backup



This is a brand new application that makes the nightmare of losing precious data a thing of the past while being quick and reliable. It features Full and Custom Backup/Restore, Fast incremental backup, Integrity check, Track changes, Comparing more backup sets and the ability to access backup sets on the desktop. Ideal for those who heavily rely on the information stored on their device. Available for Windows Mobile and Palm OS.

GAMES

ENTERPRISE SOLUTIONS

ENTERPRISE SOLUTIONS

## Mobile Software Technology overview

### Trends and expectations

The mobile software market is an ever growing and dynamic environment showcasing many opportunities for Resco to take in this exciting challenge. Mobility is becoming an increasingly important factor for many people from all areas, ranging from top business entrepreneurs to students and medical staff alike. Recent trends show that with a constant growth of the market there is still much that can be offered. The mobile consumer software industry is a multi-billion dollar market that is slated to grow three-fold to \$50 billion worldwide by 2009. Casual games and the female market are forecasted to be two of the industry's primary growth drivers.

While the Windows Mobile segment is expecting the greatest growth, Smartphones are also gaining mass popularity in the world. Smartphones are enjoying brisker than expected growth. Resco realizes new technological advancements and stays up to date with the current mobile software trends. That is why we respond quickly to the wants and needs of our customers and try to implement key elements the users expect in our applications.





### Resco plans for 2009

2009 will be another exciting year for us at Resco. The Game division has already brought you the successful new version of Resco Sudoku – Resco Sudoku Touch. Now you can enjoy the game without the use of a stylus. Another game which was released in the 2nd Quarter of 2009 is Resco Brain Games. Based on the popularity of Resco Brain Gain, this new game should offer new fun ways on how to test your brain skills and to further improve them.

The Windows Mobile division will once again bring the most new and upgraded applications, which have already become a must have for many users of this platform. One of the biggest events in 2009 for Resco was the launching of the new Keyboard Pro. With many new features it is constantly gaining popularity among users who really appreciate the many features Keyboard Pro offers. During April and May there was a Best Skin Contest held by Resco, where users had the chance to design unique skins for each other. The winner who designed the best skin and which obtained the most votes received the grand prize which was a brand new HTC Touch device and the two runners up also receive valuable prizes from Resco. The contest was held not only to promote cooperation between the users in the community, but also for talented designers to show their skills.

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Another new application which will be released during the 4<sup>th</sup> Quarter of 2009 is Resco Contact Manager. The application is intended for all those who want to keep their contacts and text messages organized any easy to browse. Once again as it has become a custom of all the new Resco applications, Resco Contacts will be fully touch controllable with many features which will allow quick access to any contact or text message.

There were also be two upgrades of the most popular products from Resco. The Explorer 2009 now has new features, which surpassed its predecessor and it now offers even more possibilities. Each year we shape this product to better fit the needs of the many users worldwide. For Resco the effort is worthwhile as we see just how popular Resco Explorer is. The release of Explorer 2009 was scheduled for the 2<sup>nd</sup> Quarter of 2009 and was released in August 2009. Another popular application, which will be upgraded to the new 2009 version, is Resco Photo Viewer. This application has been internationally regarded as one of the best image viewing and editing application. That is why the Resco team looked at all the improvement possibilities and implements them.

Resco is also planning on developing new applications for the popular iPhone. Since this phone has gained world acclaim, Resco sees great potential in this market segment and it just a question of time before the first new application is released. There is a current plan to also transform two popular Resco games for this platform with more applications to come later on.

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